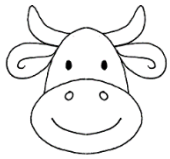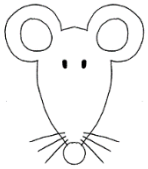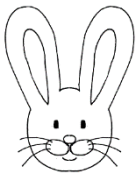כתוב מהי האות הפותחת?